

# Workshops

## 💡 Mastering Your Mindset

This class is for anyone ready to step into entrepreneurship and create their ideal lifestyle. From the mental roadblocks of leaving comfort and familiarity behind to accepting and embracing failure, attendees will learn techniques and tactics to overcome the mental hurdles of entrepreneurship. Additional components include: aligning business goals with personal values, combatting crippling doubt and negative self-talk, learning how to expand their capacity, conducting a personal SWOT analysis, calculating their walkaway number, identifying the key things to consider and prioritize within the first 90 days of launch, assessing the competition, and forming strategic partnerships to grow.

## 📄 Publish or Perish: The Step-by-Step Guide to Reader-centric Publishing™

Many yearn to share their story or idea with the world. They are ready to take the leap into authorship, but are unsure how. In this workshop, Renita provides innovative strategies that will position a book lightyears ahead of its competition. This workshop is designed for writers and aspiring authors who want to learn the basics of publishing, what to prioritize pre- and post-launch, ways to understand and engage the ideal reader, and tools to prepare for their new role as a published author.



## 🔗 Get FED-UP: A Simple Guide to Take the Leap

Many want the seemingly flexible and appealing lifestyle of an entrepreneur while not knowing what it takes to make it happen or how to take the first step. In this talk, Renita Bryant presents the 3 key strategies to move individuals from wanting to doing. She challenges thoughts, actions, and current norms to equip attendees with the tools needed to explore their goals, expose their fears, and expand their minds as they step out of their comfort zone and into a whole new world.